

Overseas Press Club Bulletin

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New Lineup of Officers at Helm

A new president, treasurer, secretary, two new vice presidents and four new members of the Board of Governors were inducted at the July board meeting.

Leonard Saffir, a former INS foreign reporter, New York publisher and public relations executive, became president, succeeding **Herbert Kupferberg** of *Parade*. Saffir pledged to formulate a yearlong program to mark the club's 50th anniversary during 1989.

"With your help, we're going to make next year a year to remember for a long time," he said. (*President's message this page.*)

Saffir, who also served six years as press secretary to Sen. James Buckley of New York, is executive vice president of Porter/Novelli, an international public relations firm.



Baer



Schorr

Norman Schorr, president of Schorr and Howard, New York, is the new treasurer, and author **Jean Baer** is the

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Up-and-Coming

Wednesday, Sept. 14, 5:30 p.m.—Leslie H. Gelb, deputy editorial page editor, *The New York Times*. "The Election and Foreign Policy."

Tuesday, Oct. 18, 5:30 p.m.—Charles Z. Wick, director of the United States Information Agency, reports on U.S.-Soviet meetings in Moscow to broaden media relations between the two countries.

(Programs at Women's National Republican Club, 3 W. 51st St. Members free, guests \$5. Cash bar. Reservations required. Call Mary Novick 212-983-4655.)

NEW PRESIDENT'S CHALLENGE: DOUBLE THE ROSTER FOR 50th!

by **LEONARD SAFFIR**

The State of the Overseas Press Club, as we near our 50th birthday, is healthy.

I'm not sure that our Founder Members, on April 9, 1939 in the Algonguin Hotel, ever considered for once that the Club they started would grow to this age. Sudden infant death would have been more the thinking at that time.

But thanks to them and the many hard-working believers who toiled for the OPC thereafter, we're now approaching big Five 0.

It hasn't been easy. And, truth of the matter, no one in 1988 is saying it's going to be easy during the next 50.

I'm convinced, however, that the momentum of our mid-century celebrations will carry us through to 2039.

My colleagues comprising the officers and Board of Governors in place now for 1988-89 are a superior bunch of dedicated numbers. Together, and

with your help, we're going to make next year a year to remember for a long time.

At our organizational Board meeting on July 27, several committee chairmen were selected, including the two key committees for 1989 events.

H.L. Stevenson and **Anita Diamant** were chosen to head up the 50th Anniversary Committee and Awards Dinner committee, respectively.

Other new committee chairmen are **Larry Smith**, Membership; **David Anderson**, Programs; and **Al Kaff**, whose newly-formed Overseas Committee will establish closer contact with our members living and working abroad.

Our new treasurer, **Norman Schorr**, will continue his chairmanship of the Freedom of the Press committee.

Many of you know Steve from his UPI

days and I know you'll agree with me that with him at the helm of the 50th anniversary year, things will happen that will make all of us proud.

Anita, a past president and last year's dinner chair person, has agreed to handle the 50th Awards dinner in April. We expect it to be the biggest and best in the history of the club.

In a letter to members, I talked about doubling our membership, a goal I believe we can accomplish if everyone of you reading this Bulletin goes out and signs up a new member.

As a member of the OPC now for over 30 years (I joined while in Tokyo working for INS) and former treasurer and Board member, I believe that I have accumulated enough understanding to know what our membership wants and what will be attractive to new members.

Your Board and I will do everything we can but we can't do it all. If you've never helped in club activities now is a good time to sign on. And if you have worked before, you know how helpful your assistance was. So please sign up and volunteer.

While we think about fun and birthday celebrations, we should never forget the important role we play with our Freedom of the Press Committee. The first act of the new administration, in this area, was to sign a letter last month on behalf of the OPC to President Botha of South Africa objecting to a plan that would require South African journalists to "register" with the government. We joined in protest with several other organizations including the National Press Club, the American Society of Newspaper Editors and the American Newspaper Publishers Association.

And last, and more important than all of the above, we should not be content until our colleague Terry Anderson is released. Then it will be one glorious 50th Birthday celebration.

Who's doing what, when and where...

Many members have inquired about **Gloria Zukerman** who was the driving force in bringing many prominent and newsworthy speakers to the OPC in the early 1980s.

The Bulletin is happy to report Ms. Zukerman, formerly with El Al Airlines, is making progress, slowly and with difficulty, following successful surgery for removal of a non-malignant brain tumor in 1983. A series of tests over a year's span finally pinpointed the tumor.

After the surgery, Ms. Zukerman contracted meningitis which left her with speech and ambulation difficulties. She is living near her family, with a nurse-companion, attends therapy daily and is taking courses at Beaver College. She would welcome cards or letters at Regency Park Towers, Apt. 417-C, 1003 Easton Road, Willow Grove, Pa. 19090.



Gloria Zukerman

The man who helped establish New York's reputation as the Big Apple, OPC member **Charles Gillett**, is retiring after 43 years with the city's Convention and Visitor's Bureau. He won a trunk full of citations for his work in promoting tourism. Gillett is not going off to hibernate. He'll remain a consultant to his successor as president of the New York group, Marshall E. Murdaugh, who comes to town from similar chores in Memphis and, prior to that, in Virginia.

Quite a summer for board member **Allan Frank!** He shifted from senior editor at *Forbes* to *ABC News*, as business correspondent for "ABC News Tonight with Peter Jennings." And on July 30, he married Lilian Mary King, a vice president with Citibank, in a ceremony at the Players Club in Manhattan.

Two press clubs in Asia held their annual elections this spring. In Tokyo, **Andrew Horvat** of *The Independent* of London was elected president of the Foreign Correspondents Club of Japan in June. A month earlier, the Foreign Correspondents Club of Hong Kong re-elected **Derek Davies**, editor-in-chief of the *Far Eastern Economic Review*, to a second presidential term.

Tony Paul, formerly a roving correspondent for *Reader's Digest* and *Asiaweek*, has moved from Hong Kong to Tokyo to become editor-in-chief and associate publisher of a new English-language magazine, *Business Tokyo*.

Eugene D. Seraphine has been elected to a two-year term as president of the Long Island Chapter of the Public Relations Society of America. He heads the Hampton Bays based public relations

firm that bears his name. A former reporter and columnist for the *World-Telegram-Sun* and later, *Newsday*, he also was an author and magazine freelancer. He founded his company in New York in the early 1960s, later moving it to Long Island.

Member **Norma McLain Stoop** was a member of the Antioch University Writers Workshop at Yellow Springs, Ohio this summer. Norma is senior editor of *Dance Magazine* and she is an associate editor of *Manhattan Arts*.

The Press Village built for the 1988 Seoul Olympics will accommodate 6,000 media personnel in apartments that will be available from Sept. 2 to Oct. 5. Completed in June, the village includes 36 apartment buildings containing 5,620 bedrooms and a cafeteria seating 1,300 persons.

Don't Be Modest!

One of the Bulletin's prime missions is to keep members informed about what others in the club are doing and what's happening in all parts of the world.

Overseas members: Send items to Al Kaff, Cornell University News Service, 840 Hanshaw Road, Ithaca, N.Y. 14850-1548.

Domestic members: Drop a note or clip to Ralph Gardner, OPC Bulletin, Suite 2116, 310 Madison Ave., New York, N.Y. 10017.

Pictures welcomed, too!

Columbia Rossi, an OPC member more than 35 years, recently returned from London with a document dictated by the late H.G. Wells to Elizabeth Hawley and transcribed by Rossi. Wells, who was the 'invisible man' who came into the lives of both women, wrote of their life together in a 1973 book, *Bertie: Life After Death of H.G. Wells*. In 1979 he dictated this revealing 50,000 word document, stipulating that it was not to be released until 1988. Titled *Dimensional Science*, it covers hitherto unknown data on the Earth's beginnings and many other subjects. "The world is heading toward a new millenium," Wells claimed, "with a better life for everyone."

Ed Gottlieb and his wife and business partner, Janet, recently were the subjects of an article in the trade publication, *PR Week*. The principals of Edward Gottlieb, Inc., New York communications counselors, they represent major corporations seeking a happy marriage with a public relations agency best suited to their needs—either general or for special projects. The Gottlieb role, the feature article says, "falls somewhere between that of a computer dating agency and family priest."

OPC'er **O.W. Riegel** was inducted into the Virginia Communications Hall of Fame at the Jefferson Sheraton Hotel in Richmond, Va. Prof. and Mrs. Riegel were later honored by friends and former students at a dinner at the National Press Club in Washington.

The Great Wall Sheraton Hotel in Beijing has designated its Caravan Bar as the official meeting place for the Foreign Correspondents Club of Beijing and visiting news persons. Club president is **Jaime FlorCruz** of *Time*.

A magazine's survey of the Hong Kong Foreign Correspondents Club reported that 64 percent of its members listed family income in excess of U.S.\$64,102 annually. The survey was answered by 592 of the club's 1,430 members, who include news, business and professional people.

Tony Lawrence, a BBC correspondent and writer in Asia since 1956: "Back in 1956, it was virtually impossible to contact London by telephone [except on] a so-called circuit that had to be booked well beforehand. Now everything is changed. You pick up the telephone and talk to London and they'll broadcast you to the world minutes later. Cabling is out of date. Fax has replaced the telex."

(Compiled by **Ralph Gardner** and **Al Kaff** and our worldwide staff.)

New Lineup

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new secretary, both moving up after serving as board members.

R. Edward Jackson, former *UPI* foreign reporter and *Time* editor, and current editor of *World Press Review*, and **Ralph Gardner**, head of *Ralph Gardner Advertising* and host of a broadcast interview show for authors, are the new vice presidents.

A third vice president, **H.L. Stevenson**, corporate editor of *Crain Communications*, was reelected in the club balloting for officers and board members conducted in June.

New board members are **Fran Carpenter**, articles editor for *Parade* and former editor of the *OPC Bulletin*; **Marjorie Longley** of the *New York Times*; **John R. (Rick) MacArthur**, president of *Harper's* and **Albert E. Kaff**, managing editor of the *Cornell News Service*, Ithaca, N.Y.

Dwight Sargent of *Hearst Newspapers* and **Larry Smith** of *Parade* were elected as governors, after serving as vice president and treasurer, respectively.

Active alternates elected were **Charles Schrieber** of *Canfield, Holley & Partners* and former Club secretary; **C. Peter Gall** of *McGraw-Hill*; and **Frank Taylor** of the *Business Press Educational Foundation*, and a former *McGraw-Hill* reporter in Latin America.

David Anderson, a former governor and onetime chairman of the club's Headliner Programs, and **Fred E. Bona**, vice president for corporate communications for *W. R. Grace & Co.*, were named associate governors.

Holdover board members are **Robert U. Brown** of *Editor & Publisher*; **John Corporon** of *WPIX-TV* and *Independent News Network*; **Allan Frank** of *ABC News*; **Rosalind Massow**, freelance writer; **Raymond Price** of *The Economic Club of New York* and syndicated columnist; **Richard Stolley** of *Time Inc.*, and **Harold Schmeck** of *The New York Times*. **Felice Levin**, freelance writer, is a holdover associate member.

APPLICATIONS

Overseas Press Club
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I'm ready to do some recruiting!
Send me membership applications forms:

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Historic Milestones For Women Reporters

by FRED FERGUSON

One thing three leading women correspondents agreed upon is that much of the ground has been broken in establishing women in their field.

The panelists at an OPC book night in May were **Irene Corbally Kuhn**, whose career began on the *Paris Herald-Tribune* in the 1920s, **Julia Edwards**, author of *Women of the World: The Great Foreign Correspondents*, and television correspondent and anchor **Liz Trotta**.

While the three generally agreed women compete on even terms against men correspondents today, Edwards suggested women correspondents of years past don't get the recognition they deserve.

"Men distorted history because they failed to include the great women foreign correspondents," she said.

Because there was little mention of women correspondents at the time, she said, current books often don't give them full credit. She mentioned two OPCers, Richard Klinger and his book on the *New York Herald-Tribune* and Whitman Bassow and his book on correspondents in the Soviet Union.

These authors, she said, had few resources to review on the subject.

Trotta noted there were 10 women studying journalism when she went to Columbia University and now fully half the class of nearly 200 are women.

"Most of the spadework has been done," Trotta said, in terms of breaking down barriers to women correspondents. Instead, there is a new problem.

"The truth is, in television, not many women want to go to war any more," she said. "The show business ethic has become so predominant that the real drive to want to be a foreign correspondent isn't really there.

"If you want to be a star," she said to make her point, "you sure as hell don't want to get killed or get maimed."

Corbally Kuhn, who covered the fall of Shanghai, made it plain she felt women correspondents never really had it that rough.

"You did your job and the men accepted you," she said, but conceded at another point that the women weren't accorded equal pay.

Classified Advertisements

OPC Bulletin accepts classified ads in what may be best media influentials buy. \$5 minimum for up to three lines. \$1.75 for each line thereafter. 46 characters per line. Check must accompany typed copy submitted to OPC by 14th of month preceding publication. Display rates available upon request.



Photo by Fred Ferguson

AUTOGRAPH PARTY: Julia Edwards, one of the OPC's most recent authors, autographs her book on women foreign reporters for Anita Diamant at a club book night.

Scott's Books Back

Two of member **Otto Scott's** long out-of-print books have been reissued.

They are *James I: The Fool as King*. Originally published in 1976 by Mason/Charter, it is now released, with a new introduction, by Ross House Books (Box 67, Vallecito, Cal., 95251). The other is *The Secret Six: The Fool as Martyr*. This one was previously issued as *The Secret Six: John Brown and the Abolitionist Movement* by Times Books in 1979. The new edition is published—also with new introduction—by The Foundation for American Education (Box 274, Glendale, S.C., 29346).

Otto is currently completing the corporate history of Arch Mineral Corporation, a leading American coal producer.

OVERSEAS PRESS CLUB RECIPROCAL FACILITIES

During the renovation of our 41st Street facility, OPC members may use several New York clubs for dining; two offer hotel accommodations. Charges will be billed, as in the past, on monthly Chemists' Club statements. Reservations are recommended. Present your gold membership card when signing.

CLUB 101—101 Park Ave. (40th St.) (212) 687-1045. Lunch only.

CITY MIDDAY CLUB—140 Broadway (Wall St.) (212) 422-5465. Breakfast, Lunch.

THE PRINCETON CLUB—15 West 43rd St. (212) 840-6400. Breakfast, Lunch and Dinner.

THE WILLIAMS CLUB—24 East 39th St. (212) 697-5300. Lunch, Dinner. Hotel Accommodations Available.

THE WOMEN'S NATIONAL REPUBLICAN CLUB—3 West 51st St. (212) 582-5454. Breakfast (7:30-10:00 AM), Lunch, Dinner, Hotel Accommodations.

Obituaries

Bob Shaplen Dies

Robert Shaplen, 71, a writer on Asia since World War II and winner of an OPC Award in 1986, died May 15 at Memorial Sloan-Kettering Cancer Center in New York. He had recently returned from a reporting trip to Vietnam, Hong Kong and Korea.

Shaplen, who lived in Hong Kong for many years, started his career in 1943 as a Pacific war correspondent for *Newsweek*. He landed with U.S. Marines on Leyte in 1944, flew over Nagasaki shortly after its atomic bombing in 1945, was with Mao Zedong in 1946, reported on the rise and fall of Indonesia's President Sukarno and covered the Korean and Vietnam Wars.

In addition to *Newsweek*, Shaplen was Asia correspondent for *Collier's*, *Fortune* and 15 newspapers before joining *The New Yorker* in 1952. He wrote for that magazine until his death. He had been *The New Yorker's* Far East correspondent from 1962-1978. He was the author of 10 books.

Dell Puzzle Editor

Former OPC board member Rosalind Moore died May 22. She was for 34 years the editor-in-chief of Dell Puzzle Magazines until her retirement. Member Helen Lund wrote that Ms. Moore died of diabetes and a heart condition.

Former AP Executive

Former OPC member Robert Bunnelle, a longtime correspondent and executive for the AP in Europe and later publisher of the Asheville, N.C. *Citizen-Times*, died June 30 at his home in Pawleys Island, S.C. He was 84. Bunnelle was with the AP in London during World War II and served as president of the American Correspondents Assn. He headed the Asheville paper, where he began his career as a reporter in 1924, from 1954 until his retirement in 1974.

Daniel F. Gilmore

Daniel F. Gilmore, 66, who retired from UPI in 1987 after more than 40 years as a reporter and editor in Europe, Asia and Washington, died Aug. 7 at his home in Falls Church, Va. Gilmore started as a reporter for United Press in 1941 in New York, then served in the Air Force during World War II, where he was shot down over Europe and detained as a prisoner of war. Returning to the wire service after the war, he rose to become news editor for Europe, later held the same position in Asia and transferred to Washington in 1973 where he covered the state and defense departments.



AT THE SUMMIT—Board member **Larry Smith**, managing editor of *Parade* magazine, holds ice axe aloft on summit of Mt. McKinley, at 20,320 feet the highest point on the North American continent. Smith was one of a party of seven that began the climb May 6 from a glacier at 7,500 feet, 50 miles from the nearest town. They reached the peak on May 24 after a final 10-hour climb in 15 below zero temperatures.

Overseas Press Club Bulletin

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NEW APPLICATIONS

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Sponsors: Fred Ferguson, H.L. Stevenson

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Benjamin Franklin Price—President, Ben Prescott PR & Marketing Services

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Honored By Writers

The 4th International Congress of Crime and Mystery Writers was dedicated to the memory of late OPCer **Franklin Bandy**. In 1979 he was presented with their coveted Edgar Award for his suspense novel, *Deceit and Deadly Lies*. A writer most of his life, he was a reporter for the *Cleveland Press*, a magazine editor, book publishing editor as well as an advertising and public relations executive. Born in Atlanta, Ga., Bandy attended the University of California and graduated from the University of Illinois. During World War II, as a Signal Corps captain, he served in the Asiatic-Pacific theaters.

After the war he submitted a novel to his agent, **Anita Diamant** who recommended it to publisher Hiram Hayden and the rest, as they say, is history.

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